



PRESS RELEASE

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FOR IMMEDIATE RELEASE

NEW AFFILIATE WEBSITE LAUNCHED OFFERING INCREDIBLE BENEFITS

United Kingdom/Worldwide – A new global Affiliate Marketing website has been launched by SCT Media solutions in the United Kingdom, (www.sctmedia.com) which will allow for clients to benefit from receiving orders and completing sales rather than the more tedious tasks of marketing and closing sales.

Why is this website making the headlines? Steven Taylor, Managing Director of SCT Media (www.sctmedia.com) states, "We relate our revenues to our customer's online revenues. Using our online e-commerce platform we provide the ability for a variety of products and businesses to be represented on one site. We connect prospects, customers, manufacturers, authorised dealers, resellers and distributors by streamlining business processes such as outsourced solutions, advertising and post-sale services."

Using their own technology and money and the product catalogue of their customers, the company provides an outsourced e-commerce platform allowing any company to market, advertise and sell their products and services online. SCT Media does almost everything for their clients including setting up the online store, paying ongoing maintenance fees, advertising and selling products, handling the payment process, and then delivering a list of sales made. "All of our affiliate clients only need to deal with distributing the purchase," says Steven Taylor.

Since the conception of Amazon.com's affiliate program in 1996 they have expanded their presence to over 450,000 sites. The obvious difference between affiliate marketing and other forms of marketing is the fact that with affiliate marketing payouts are determined by sales and performance. SCT Media has built their business on this successful concept demonstrated initially by Amazon.

Affiliate programs brings prospects and customers together through sources that would typically be unavailable to the average business. Many businesses would not efficiently be able to manage the time, resources and costs associated with advertising and selling their products online. Therefore, affiliate programs like SCT Media offer a real opportunity to increase brand awareness and overall sales profits.

SCT customers have immediate benefits including: lowered marketing and advertising costs, the ability to target business and consumer customers, access to profitable reseller and dealer networks, higher response rates, increased brand awareness and more opportunities for sales. Users of this system can expect to get their products in front of more customers which will result in more sales and all without requiring any additional marketing and sales effort.

Anyone interested in selling or purchasing products through SCT Media can obtain additional information by visiting www.sctmedia.com by e-mailing info@sctmedia.com, or by phone +44 (0) 1332 721 824.

Additional Company Information: Based in the United Kingdom, SCT Media is led by an energetic and esteemed team and is a part of Bargain Arena Limited www.bargainarena.com, a privately held company, with other subsidiary companies including BA Pages (www.bapages.com). The company works with global customers and contacts to produce solutions, which increase sales and marketing channel performance through web-based media solutions.

